

Welcome to Discovery Rewards by the American Cancer Society Discovery Shop!

This exclusive program is designed to offer unique benefits to valued customers like you. Your continued support plays a vital role in helping the American Cancer Society pursue its Vision:

End cancer as we know it, for everyone.

## PROGRAM OVERVIEW

The Discovery Rewards program ("Program") is a loyalty program brought to you by the AMERICAN CANCER SOCIETY DISCOVERY SHOP (also referred to as "we," "our," or "us"). Members (also referred to as "you" and "your") participating in the Program agree to be bound by the Program Rules, which may be updated and modified from time to time. See Program Rules HERE <https://acsdiscoveryshop.com/files/2026/01/Program-Rules.pdf>

## PROGRAM ELIGIBILITY AND ENROLLMENT

The Discovery Rewards Program is a free program open to individuals 18 years and older. Participants may enroll in person at any American Cancer Society Discovery Shop location, nationwide, or online at Loyalty Program

For a list of current Discovery Shop locations, please visit Find Your Shop |

Joining the Program is not a condition of purchase. See <https://acsdiscoveryshop.com/files/2026/01/Program-Rules.pdf> for Enrollment details.

## EARN REWARDS

**BASE POINTS:** Members will be awarded one (1) point for every one dollar (\$1.00) spent with the Discovery Shops, after the deduction of returns, discounts, taxes, tips, and any amount redeemed in Discovery Rewards, coupons, or other discounts ("Net Purchases"). For purposes of awarding points, a Member's Net Purchases will be rounded to the nearest whole dollar.

**BONUS POINTS:** At our sole discretion, we may offer Members the opportunity to earn bonus points.

Members will be notified in advance of any bonus points promotions by email or SMS message.

Promotional materials and notifications may identify additional qualifying events, exclusions (such as categories or products), and restrictions. Participation in an event may require a purchase or an additional expense.

**BIRTHDAY BONUS:** Members will receive a \$10 birthday bonus via SMS within 7 days of their birthday. Valid for 30 days from the date of issue. Redeemable on a minimum \$20 purchase. See Program Rules HERE <https://acsdiscoveryshop.com/files/2026/01/Program-Rules.pdf> for more details.

## REWARD TIERS

- Redeem One Reward Per Day: Members may redeem one Discovery Reward loyalty reward per calendar day. Rewards are given in \$10, \$30, and \$50 increments as earned. Rewards cannot be combined or stacked within the same day. If multiple rewards are available, then the Member must choose which reward to redeem.
- Discovery Rewards have no cash value and can only be redeemed for merchandise at ACS Discovery Shops.

## ENROLLMENT IN THE PROGRAM

Use Your Mobile Phone Number. A Member's valid phone number is their Discovery Rewards

membership identifier and must be provided at the Discovery Shop checkout (either in-store or online) to earn points or to redeem rewards. If a mobile phone number is not available, a landline number may be used, however, please note that landlines cannot receive text message marketing, including access to updates and alerts.

- Members may agree to receive Program-related communication via SMS (text) from (855) 501-6346.

Mobile phone message and data rates may apply. Reply STOP anytime to Unsubscribe.

- Note that, for in-store purchases, Members will be prompted to agree to receive a receipt of their transaction via email or SMS.

Provide Your Email. While providing a valid email address is not a Program requirement, it is highly recommended to ensure Members receive timely, consistent communication regarding Program benefits, as well as offers, promotions, and details about special events at their local Discovery Shop.

All such emails will be generated from [squaremarketing.com](https://squaremarketing.com). Members have the option to Unsubscribe or Manage Preferences at the bottom of each email received.